Welcome to Auction Season!

A big thanks to all of you for procuring and organizing donations, contributing your time and dollars, brainstorming, sponsoring, organizing your tables, dropping off wine, making art, co-hosting an experience – the tasks are endless. So, thank you!

Thank you, because Loyal Heights Elementary School would not be the wonderful place that it is without your help. Yes, we have an amazing group of passionate and talented teachers and staff, but we also have this amazing community. And year after year, we dig deep and join forces to ensure there are adequate resources to support our kids’ education.

Please, join us again (or for the very first time) for a memorable evening filled with colorful energy and giving spirits, all while supporting our goal.

Thank you for investing in our children’s education!
What does Color the Night Mean?

Let’s celebrate the universal language of a child – COLOR!

By scientific definition, color is wavelengths of light within a spectrum. But color is much more than wavelengths. It is subjective and reflective. It’s poetic. And fantastic. Colors help us express, understand and shine. Colors evolve, just like our children.

A single color can be beautiful and brilliant. When united with others, now that’s when the magic happens and the masterpiece comes to life!

So…get ready to get your color on. And together, let’s Color the Night!

Get Your Tickets Before Feb 15th

Auction tickets are selling fast! Don’t miss out on the hottest ticket in town. Tickets must be purchased in advance and, for the first time ever, are limited in quantity. Regular Ticket Sales close at midnight, Feb 15. Purchases after Feb 15 will be subject to increased pricing so, get your tickets today.

Not sure which ticket to buy? Purchase VIP Admission to skip the registration line, get a glass of champagne at arrival, access to the bar and a special gift.

We’ve brought back the “Standing Room Only” ticket in case you can’t join us for dinner but still want to participate in the fun (and the bidding)! This Cocktail Admission includes one happy hour drink ticket, cocktail hour appetizers and, of course, a bid card.

Please consider sponsoring a teacher/staff ticket. Each year, the PTA covers the cost of staff tickets, so when you sponsor a staff member, you help direct more funds to our students. Simply select a staff sponsorship level when purchasing your auction tickets. As a thank you, your name will be displayed on a staff table at the event.

Inclusivity is important to us at Loyal Heights, and we hope everyone will be able to attend this special event. We realize the cost of auction tickets might not work for everyone. Please contact the auction co-chairs if you’d like to receive a donated ticket (limited number available).

Questions about tickets? Contact our Tickets and Tables Leads at auctiontickets@loyalheightspta.org

Volunteers Needed

It takes an army of volunteers to pull off one of the largest fundraising events in the district. We need lots of hands the day of the big event — even the day before. The quickest & easiest way to get involved is with our Auction volunteer Signup Genius https://tinyurl.com/LHEauction or send an email to our Volunteer Coordinator Melissa Fuller at auctionhelp@loyalheightspta.org to join our fun team.

We’re looking for a few volunteers to help with decorating! Email Decor Lead, Lisa Sand at lisa@sanddesign.net.
Kid Art

Mark your calendars for 
**Tuesday, March 19**, for a very special art viewing.

Kid Art will be on display at 
The Dane for a sneak peek at the fantastic masterpieces that will be in the live auction at the big event. Cash bar. Entire family welcome!

Raffle Tickets

$2 Raffle Tickets are coming home right 
after break so get your kiddos excited to sell! This is an exciting way for the students to get involved to support their school. Stay tuned for details and more info on prizes. Attendance at the auction is not necessary to win.

Sponsorship

Business sponsorship is a great, tax-
deductible way to advertise your 
business to the 1,000+ Loyal Heights 
Elementary School parents, teachers and 
students who live in and around Ballard. 
Sponsorship opportunities can be viewed here. Interested? Email: auctionsponsorship@loyalheightspta.org.

Stay In The Know

Look for our dedicated Auction News 
Email each week from the PTA, check out 
our LH Auction website and like us on 
Facebook @lhptaauction for lots of 
important stuff.

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**Moms-Only Dance Party!**

*Auction Item Highlight*

Ain't no party like a Mom's Dance party, ‘cause a Mom’s Dance party ends early! *Say, what?* You heard it right: Mom’s Only dance party! We’ll start early and end early. There’s no better way to start your Mother’s Day weekend than by dancing like a maniac with your other favorite moms! We’ll have a live DJ spinning the hottest dance hits from the 70s, 80s, 90s, and 2000s. You can get your groove on and be home in bed at a reasonable hour! If that sounds like music to your ears, you won’t want to miss this fun night. Buy a spot in the silent auction and you’ll get admission to the dance party, your choice of signature cocktail, a beer or a glass of wine, and a great night with close friends and other awesome LHE moms. See you on the dance floor on May 11, 2019 from 7-10 pm at the Greenwood Masonic Lodge.
We are still looking for...

Gift Cards — increments of $20-$30 to add to our Balloon Bust activity

Wine — more needed for our Wine Toss

Email us if you can help! auction@loyalheightspta.org

Got gift cards from last year’s auction? Be sure to check your expiration date so you don’t miss out!

Mexico Vacation Package

Auction Item Highlight

Discover luxury for 7 nights through Vidanta Nuevo Vallarta, just outside of Puerto Vallarta. A perfect place to spend time exploring, relaxing and making memories of a lifetime!

Vidanta Nuevo Vallarta, is a AAA 5 Diamond resort and has been carefully cultivated to provide a high-end experience full of options. More than 40 restaurants and lounges to try, three golf courses - including a Greg Norman designed course, a shopping plaza, two indulgent spas, beautiful beaches and countless pools are just some of the amenities to chose from.

Or, relax in your two-bedroom suite featuring a kitchen, living room, private terrace with a plunge pool, king-size beds, two bathrooms and a Jacuzzi tub. Occupancy for up to six adults and two kids.

Auction Item Highlight

Pizza & Movie Night @ LHE for 30 with Third Grade Teacher Team – This item will be a winner for parents and kids! Parents enjoy an evening off while kids enjoy a night in! The third grade teacher team of Mrs. Morrell, Ms. Gaffney and Ms. Vontver will host 30 lucky kids for a Pizza & Movie Night at Loyal Heights on Friday, June 7th from 6-9 p.m. $30 per spot.

Online Auction

Bummed because you can’t join us to Color the Night? We will launch our 2nd Annual online portion of our silent auction two weeks before the event. Stay tuned for instructions on how to register for online bidding and how to preview all the items ahead of time!

Dessert Dash

We need desserts! Donating a dessert is a perfect way to contribute to the auction! There are many delicious and fun dessert ideas: cakes, cupcakes, donuts, Girl Scout cookies, candies and more! If you would like to donate or have any questions, please contact the Dessert Dash Leads Molly Sousley and Wendy Gaylord at dessertdash@loyalheightspta.org.
What To Wear
Dressing up for the event of the year

Costumes and creativity are highly encouraged!

Whether you fancy shorts and a T-shirt, prefer a ball gown or anything in between, choose your color and go all in! And don’t forget to show your color in all places like your shoes, nails, faces and hair.

We can’t wait to see your epic ensemble on March 23!
Dick’s Lunch - Parent Sponsors Needed!

The popular Dick’s Lunch is back this year—but with a twist. If there’s a reason to get to the auction when the doors open, this might be it! During the silent auction, we sell a limited number of spots (20) for $30 each grade, which gets your child Dick’s (hamburger, fries and a shake) delivered to the cafeteria on a designated day for a very fun lunch. Kids go nuts for it!

How it works: We recruit generous parent donors to help coordinate and pay for each grade. Many parents work with one or two other parents to help share the cost. This is a big money maker for our school, since the money paid at the auction goes straight to benefit the school thanks to the parent sponsors who cover the cost of the lunch.

We ask that parents who sponsor each grade pick the day of the Dick’s lunch delivery (with approval by the front office) for that grade, pick up the lunches from Dick’s, and distribute to the students at school during their lunch period. This year, we will be offering a special surprise to ALL students on these particular days. Logistical details will be explained. The cost per grade is about $160 or less (depending on class size). We typically have 2-3 sponsors per grade. **We’re still looking for sponsors for this special auction item.** If you are interested in helping, please email us at: auction@loyalheightspta.org or sign up here: https://tinyurl.com/lastminutewish

Costume Resources

*Check out these local shops to create the perfect auction ensemble*

**Vintage Costumers**

www.vintagecostumers.com

**Buffalo Exchange**

www.buffaloexchange.com

**Red Light Vintage**

www.redlightvintage.com

**Champion Party**

www.championparty.com

Beaver Tales is a PTA publication available online at [www.loyalheightspta.org](http://www.loyalheightspta.org)

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